



**HarvREST**  
Greener Farming with RES

D8.2

# Dissemination and Communication Report (Mid-term Report)

20 / 06 / 2025



Funded by  
the European Union

[www.harvrest.eu](http://www.harvrest.eu)

## PROJECT INFORMATION

ACRONYM	HarvRESt
PROJECT NAME	Harnessing the vast potential of RES for sustainable farming
PROGRAMME	Horizon Europe
TOPIC	HORIZON-CL6-2023-CLIMATE-01-7
TYPE OF ACTION	HORIZON Research and Innovation Actions
PROJECT NUMBER	101136904
START DAY	1 January 2024
DURATION	36 months

## DOCUMENT INFORMATION

TITLE	D8.2 Dissemination and Communication Report (Mid-term Report)
WORK PACKAGE	8
TASK	8.2
LEAD PARTNER	FBCD (Jan Lund, Laila Dam)
CONTRIBUTORS	All partners
DATE	20 / 06 / 2025
DISSEMINATION LEVEL	Public

## DOCUMENT HISTORY

VERSION	DATE	CHANGES	RESPONSIBLE PARTNER
0.1	02/06/2025	Draft version for partner review	FBCD
0.2	14/06/2025	Partner comments and figures/pictures included	All partners
0.3	18/06/2025	Adjustments and tables added	FBCD
1.0	20/06/2025	Final version for submission	CIRCE

### Disclaimer

The project is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

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## ABBREVIATIONS

<b>A.I.D.A.</b>	Awareness, Interest, Desire, Action
<b>C&amp;D</b>	Communication & Dissemination
<b>ESPC5</b>	5th European Sustainable Phosphorus Conference
<b>EU</b>	European Union
<b>EIP-AGRI</b>	European Innovation Partnership for Agricultural Productivity and Sustainability
<b>KPI</b>	Key Project Indicator
<b>NGO</b>	Nongovernmental Organizations
<b>RES</b>	Renewable Energy Source
<b>SME</b>	Small and Medium Enterprise
<b>WP</b>	Work Package

## 1. EXECUTIVE SUMMARY

The HarvRESt project—Harnessing the Vast Potential of Renewable Energy Sources (RES) for Sustainable Farming—aims to accelerate the adoption of sustainable, decentralized renewable energy technologies across European agriculture. Through an integrated approach combining research, innovation, and stakeholder engagement, HarvRESt addresses key barriers to RES deployment in farming systems, promoting climate neutrality, resource efficiency, and economic diversification for rural communities.

This deliverable, D8.2, presents a mid-term overview of the project's Communication and Dissemination (C&D) activities under Work Package 8 (WP8). It evaluates the progress made in promoting HarvRESt's objectives, engaging key audiences, and supporting knowledge transfer through targeted communication strategies.

Key achievements to date include:

- The launch and steady growth of the HarvRESt website and social media channels, with over 7,000 website events recorded and more than 429 LinkedIn followers.
- Publication and distribution of biannual newsletters, surpassing the initial KPI target with 216 unique subscribers.
- A diversified communication strategy combining digital outreach, traditional media engagement, and localized stakeholder events.
- Successful hosting of six workshops across use case regions (Italy, Spain, Denmark, and Norway) to foster early stakeholder engagement and co-creation.
- Strategic cross-project collaborations initiated with key Horizon Europe initiatives, aiming to amplify HarvRESt's impact and foster knowledge exchange.

Despite some initial challenges, such as slower than anticipated newsletter subscriber growth and visibility limitations on social media, mitigation measures—like expanding newsletter dissemination to LinkedIn and refining social media strategies—have proven effective.

Looking forward, the C&D activities will intensify with a focus on deeper stakeholder involvement, enriched content development, and enhanced monitoring mechanisms. These efforts will ensure the project remains on track to maximize its impact and support the widespread adoption of renewable energy solutions in agriculture.

This report sets the stage for the next phase of HarvRESt's dissemination journey, emphasizing adaptability, stakeholder collaboration, and alignment with broader European sustainability goals.



## 2. INTRODUCTION

The HarvRESt project—Harnessing the Vast Potential of Renewable Energy Sources (RES) for Sustainable Farming—aims to support the sustainable transformation of agricultural systems across Europe by integrating renewable energy technologies. Launched in January 2024 and funded under the Horizon Europe programme, HarvRESt brings together a diverse consortium of research centres, innovation organizations, and agricultural stakeholders to co-develop and deploy sustainable, decentralized RES solutions tailored for the farming sector.

Communication and dissemination (C&D) activities are fundamental to the project's mission, ensuring that the knowledge generated, tools developed, and insights gained reach the appropriate audiences. These include policy makers, farmers, agribusinesses, researchers, and the wider public.

To operationalize this, HarvRESt has established a dedicated work package—WP8—focused on designing and executing a comprehensive communication, dissemination, and exploitation strategy. This strategy is based on a multi-layered outreach model, encompassing both traditional and digital channels, supported by targeted stakeholder engagement and impact monitoring.

This first half of the project, the efforts have been focused on building foundational outreach infrastructures: launching the website, initiating social media channels, setting up internal content production workflows, and coordinating cross-partner activities. Warm-up events and local workshops in each use case region (Denmark, Italy, Spain, Norway) have acted as catalysts for engaging local stakeholders and enhancing visibility.

This report outlines how these efforts have unfolded, evaluates their progress, and sets the scene for the next phase of more intensive dissemination and engagement.



### 3. OBJECTIVES OF COMMUNICATION AND DISSEMINATION

The Communication and Dissemination efforts in HarvRESt are not merely support functions—they are strategic drivers that shape the project’s visibility, stakeholder integration, and long-term impact. These efforts are crucial for ensuring that HarvRESt’s innovative work on RES integration in agriculture is widely understood, adopted, and amplified across Europe.

#### 3.1 Strategic Objectives for WP8

As defined in WP8’s description and reflected in the C&D planning documents, the overarching objective is to maximize the visibility, accessibility, and impact of HarvRESt solutions through:

- A unified and recognizable brand and identity.
- A robust mix of communication channels tailored to different target groups.
- Continuous monitoring of C&D performance to adapt efforts based on real-time feedback and engagement metrics.

#### 3.2 Core Communication Objectives

Communication in HarvRESt focuses on raising awareness, promoting transparency, and building a recognizable project identity. The specific objectives include:

- **Increase Visibility:** To introduce the project and its mission to broader audiences including farmers, policy makers, industry leaders, and the general public.
- **Shape Public Perception:** Communicate the environmental, economic, and societal benefits of integrating RES in agriculture.
- **Reinforce the EU’s Role:** Ensure all communications highlight the support of the European Union and contribute to EU policy narratives on green transition and sustainable agriculture.

#### 3.3 Core Dissemination Objectives

Dissemination focuses on sharing project outputs (data, results, tools, and methodologies) in a format that is accessible and actionable by different stakeholder groups. Key objectives include:

- **Deliver Knowledge to Key Actors:** Ensure that farmers, agricultural advisers, and energy planners have access to practical insights, tools, and guidelines developed during the project.
- **Enable Uptake and Replication:** Present HarvRESt’s results in a way that facilitates replication by other regions, farms, or institutions.
- **Support Policy and Market Influence:** Ensure that findings from pilot cases and research activities inform EU and national level policy decisions on sustainable energy and farming practices.

#### 3.4 Integration with Exploitation and Stakeholder Engagement

C&D efforts are tightly integrated with exploitation planning and multi-actor engagement. This ensures that:

- Communication builds the trust and legitimacy needed for stakeholder participation.
- Dissemination is demand-driven and tuned to stakeholder priorities.
- The pathway from communication to adoption (awareness → interest → action) is clear and achievable.

## 4. STRATEGY OVERVIEW

The C&D strategy of HarvREST, defined under WP8 and led by FBCD, serves as the project's strategic backbone for outreach and engagement. It is designed to be comprehensive, agile, and impact-driven, ensuring the effective promotion and dissemination of project results throughout its 36-month timeline and beyond.

This strategy is detailed in Deliverable D8.1 “Communication and Dissemination Plan (Initial Version)”, which was finalised in Month 4 (April 2024) and will be periodically updated at Month 24 and Month 36 to reflect ongoing progress and insights gained during implementation.

### 4.1 Strategic Approach

The WP8 strategy is built on the A.I.D.A. marketing communication framework, which ensures communication activities move through four key stages:

- **Awareness:** Making stakeholders aware of HarvREST and its goals.
- **Interest:** Stimulating curiosity and deeper inquiry into the project’s activities.
- **Desire:** Creating alignment between stakeholder interests and HarvREST outcomes.
- **Action:** Inspiring stakeholders to engage, participate, adopt, and disseminate results.

This model supports the tailoring of messages, formats, and channels to different audiences as they move through various stages of engagement.

### 4.2 Key Elements of the Strategy

#### 4.2.1 Audience Targeting

The plan segments the target audience into several groups:

- **Primary stakeholders:** Farmers, agricultural cooperatives, energy experts.
- **Secondary stakeholders:** Policy makers, academic researchers, students, NGOs.
- **Wider public:** Citizens interested in sustainability, food systems, and energy transition.

Each group is approached with tailored messaging and appropriate formats (e.g., factsheets for farmers, policy briefs for decision-makers).

#### 4.2.2 Multi-Channel Communication

The strategy emphasizes the use of diverse communication tools to maximize outreach:

- **Digital platforms:** Website, social media, newsletters.
- **Printed materials:** Leaflets, factsheets, roll-ups, and posters.
- **Interactive events:** Warm-up sessions, local workshops, conferences.
- **Scientific dissemination:** Peer-reviewed publications and presentations.

#### 4.2.3 Visual Identity and Branding

A unified project identity was developed early on, including logos, templates, and a clear visual language. This enhances recognition and credibility across all touchpoints and supports branding consistency across partner communications.

#### 4.2.4 *Coordination and Roles*

FBCD coordinates WP8 and oversees the implementation of the C&D roadmap, while all partners contribute to content creation, promotion, and localization. Roles and responsibilities are clearly outlined to ensure efficient collaboration and accountability.

#### 4.2.5 *Timeline and Updates*

- **Initial Plan (M4):** Established baseline goals, tools, and responsibilities.
- **Mid-Term Update (M24):** Adjusts the strategy based on performance data, feedback, and evolving project needs.
- **Final Update (M36):** Consolidates achievements and defines post-project outreach efforts.

### 4.3 **Monitoring and Flexibility**

The WP8 strategy includes a built-in monitoring mechanism through a C&D activity tracker (e.g., Podio) and regular partner inputs at monthly meetings in the C&D working group. Key Performance Indicators (KPIs) help evaluate the reach, engagement, and effectiveness of various actions, allowing real-time adjustments to maintain alignment with project goals.

## 5. COMMUNICATION CHANNELS AND ACTIVITIES

The HarvREST project employs a multi-channel communication model designed to maximize outreach, foster engagement, and tailor messaging to diverse stakeholder groups. Each channel serves a distinct role in the broader strategy, and their coordinated use ensures consistent, effective, and far-reaching dissemination.

### 5.1 Website

The project website ([www.harvrest.eu](http://www.harvrest.eu)) serves as the primary digital hub for information, engagement, and resource access. Launched in Month 3, the site is managed centrally and updated regularly with:

- Project overview and objectives
- Detailed use case profiles
- Deliverables and publications (public versions)
- News and event announcements
- Media resources and links to social media channels

The “News & events” section on the website (Figure 1) is updated on a regular basis with the latest developments from the project. So far, this section has been updated with 18 news items and 3 events.

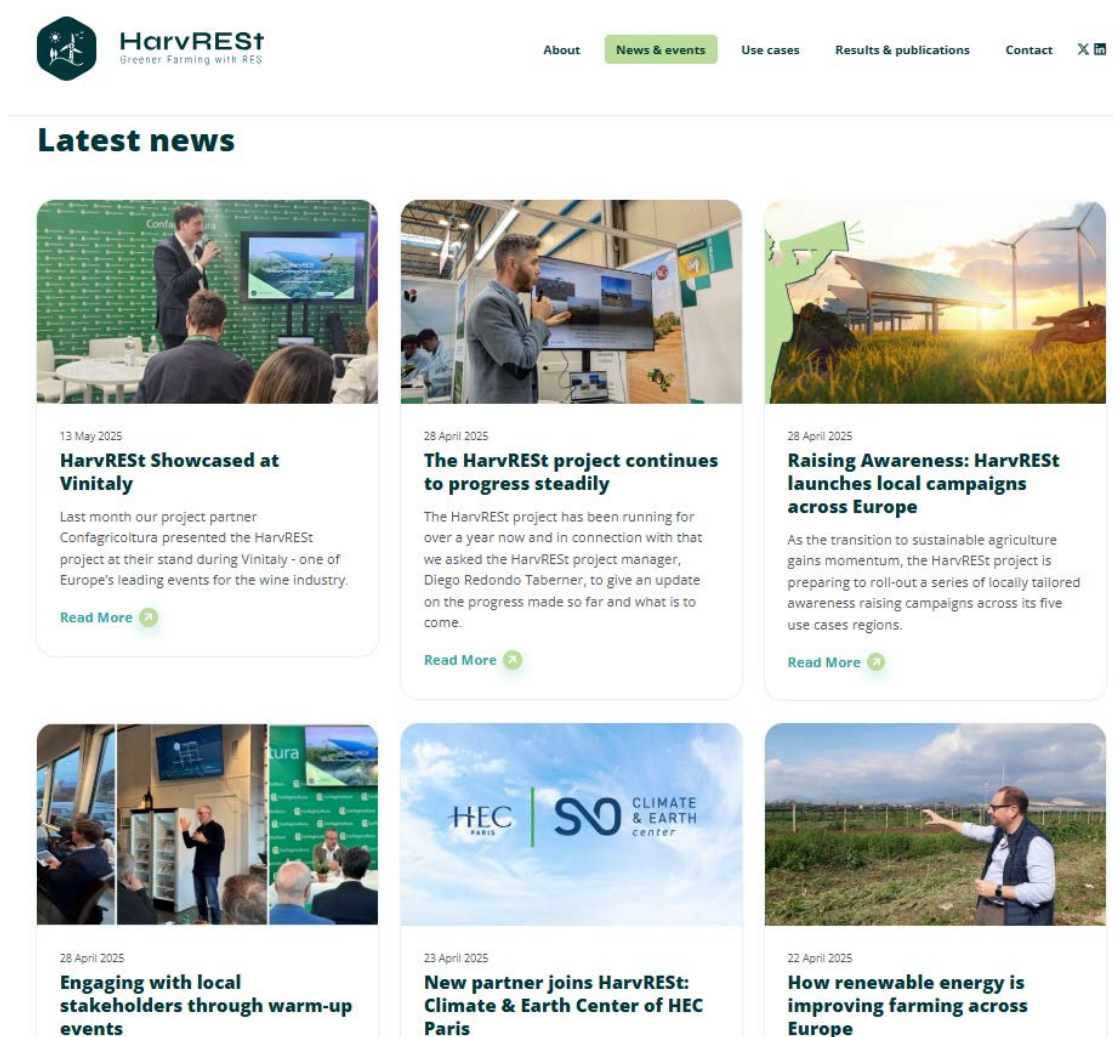


Figure 1. The news & events section of the project website

The website is also used to host newsletters and downloadable communication materials (leaflets, factsheets, posters). It incorporates analytics tools to track visits, popular content, referral sources, and visitor geographies, supporting data-informed content development.

The HarvRESt project website was launched in March 2024 and on 3 April 2025 Google Analytics was connected to the website to monitor the activities taken place. From 3 April 2024 to 28 May 2025 there has been a total of 7000 “events” on the website (Figure 2).

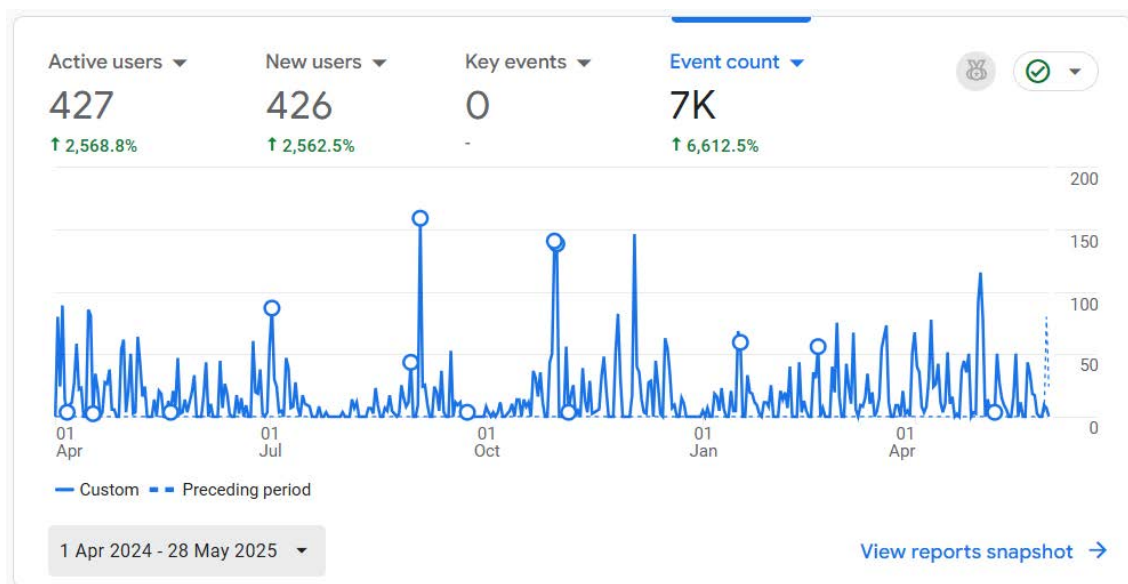


Figure 2. Overview of number of event counts on www.harvrest.eu from 1 April 2024 to 28 May 2025

Traffic acquisition: Session source/medium <span>📌</span> <span>+</span>						
Custom 1 Apr 2024 - 28 May 2025 <span>📌</span>						
Session source/medium <span>+</span>	Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events <span>⌵</span>
Total	1,218 100% of total	648 100% of total	53.2% Avg 0%	39s Avg 0%	5.73 Avg 0%	6,981 100% of total
1 (direct) / (none)	786 (64.53%)	401 (61.88%)	51.02%	38s	5.67	4,460 (63.89%)
2 google / organic	131 (10.76%)	88 (13.58%)	67.18%	41s	6.08	797 (11.42%)
3 linkedin.com / referral	127 (10.43%)	78 (12.04%)	61.42%	41s	6.94	881 (12.62%)
4 bing / organic	45 (3.69%)	19 (2.93%)	42.22%	40s	4.82	217 (3.11%)
5 betatechcenter.com / referral	35 (2.87%)	17 (2.62%)	48.57%	31s	4.46	156 (2.23%)
6 statics.teams.cdn.office.net / referral	17 (1.4%)	7 (1.08%)	41.18%	19s	4.65	79 (1.13%)
7 foodbiocluster.dk / referral	12 (0.99%)	5 (0.77%)	41.67%	28s	4.75	57 (0.82%)
8 norceresearch.no / referral	11 (0.9%)	5 (0.77%)	45.45%	11s	3.91	43 (0.62%)
9 climate-kic.org / referral	10 (0.82%)	5 (0.77%)	50%	39s	6.40	64 (0.92%)
10 ecosia.org / organic	10 (0.82%)	7 (1.08%)	70%	5s	3.90	39 (0.56%)

Figure 3. Overview of Traffic Acquisition - how users arrive at the website



The traffic acquisition data for the HarvREST website from April 1, 2024, to May 28, 2025 (Figure 3), shows that the majority of sessions (64.5%) came from direct traffic, indicating users know the site. Organic search via Google contributed 10.8% of sessions with a notably higher engagement rate of 67.18%. LinkedIn referrals also performed well, accounting for 10.4% of traffic and showing high engagement rate.

Communication about the HarvREST project is also taking place through the project partners' websites. Many of the partners have published a page with general information about the project. A few examples can be checked here:

- [CIRCE](#)
- [NORCE](#)
- [WR](#)
- [TCA](#)
- [Suite5](#)
- [EnG](#)
- [UVic-UCC](#)
- [CONFAGRI](#)
- [FBCD](#)

Additionally, the project partners are publishing news items on their websites. In Figure 4 a few examples are shown including links.

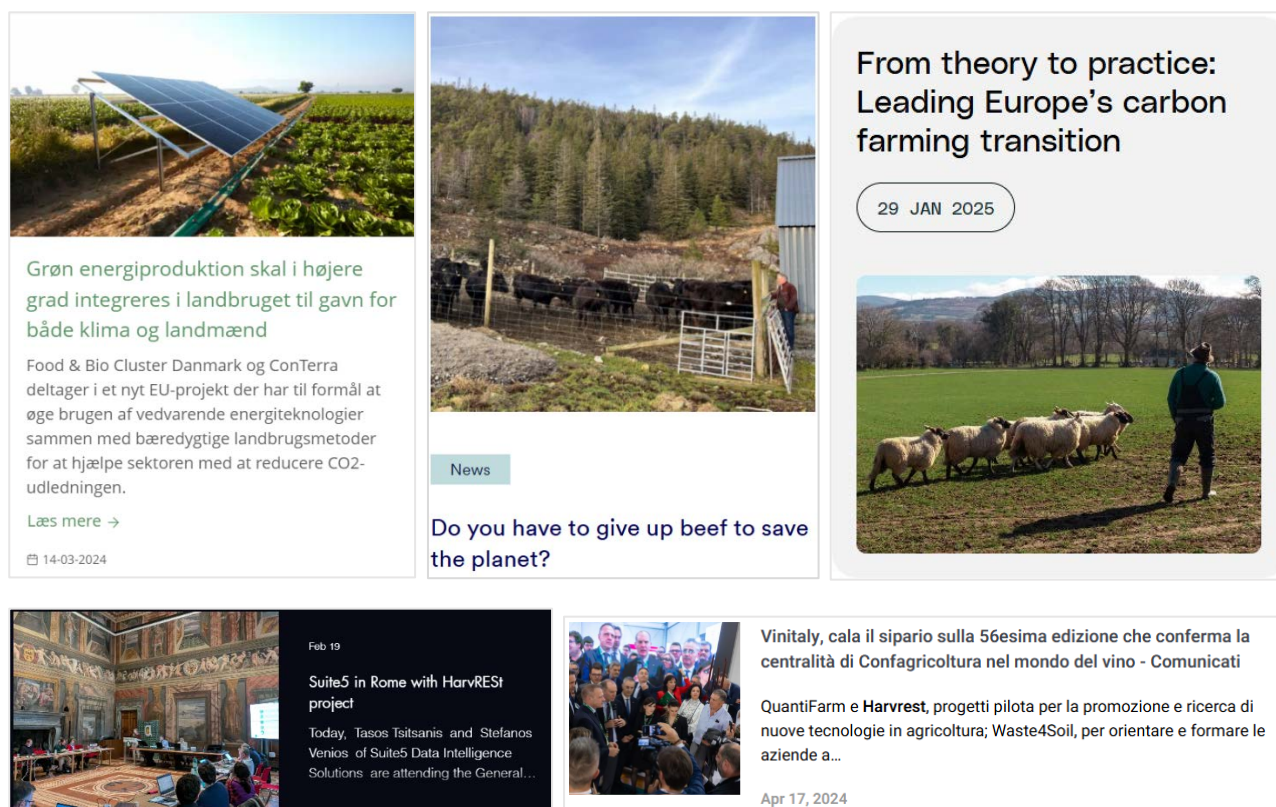


Figure 4. Examples of HarvREST's news published by partners in their websites.

## 5.2 Social Media (LinkedIn, X)

Social media is a cornerstone of HarvREST's outreach, enabling real-time updates, interaction with diverse audiences, and amplification of key messages. The project is active on:

- **X (formerly Twitter):** For dynamic updates, tagging stakeholders, event announcements, and cross-project engagement.
- **LinkedIn:** Focused on professional networking, targeting researchers, policy makers, and industry contacts.

As of now, HarvREST has published 159 posts across platforms, engaging audiences with:

- Milestone announcements
- Partner and pilot site highlights
- Event promotions and recaps
- Deliverable releases
- Photos and multimedia from the field

To maintain momentum, the project follows a content calendar and leverages partner contributions, ensuring regular, high-quality posts aligned with the A.I.D.A. strategy.

### LinkedIn

A [HarvREST LinkedIn account](#) was created in January 2024 in connection with the kick-off of the project (Figure 5).

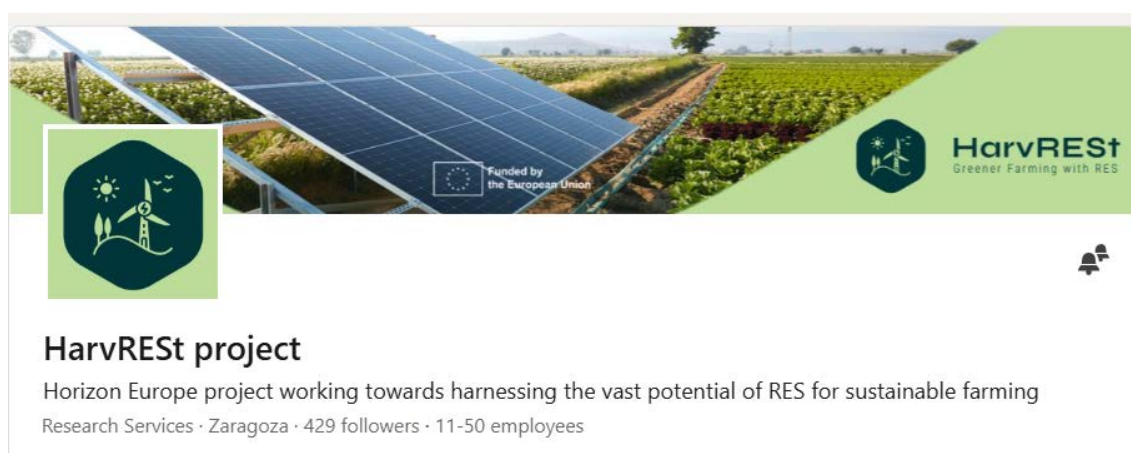


Figure 5. HarvREST company page on LinkedIn

As of 31 May 2025, the HarvREST LinkedIn account has 429 followers. As it can be seen in Table 1, the account is gaining a steady number of new followers each month. Since April 2024, posts have been published on the HarvREST account on a regular basis. As of 31 May 2025, the total number of posts published adds up to **99 posts**, which have generated a total of **44,237 impressions** (Figure 6), **1537 likes**, **3013 clicks** and **69 reposts**.



Table 1. Overview of number of followers and posts on LinkedIn

Month	Followers	Posts
JAN 2024	44	1
FEB 2024	48	0
MAR 2024	16	2
APR 2024	30	10
MAY 2024	64	8
JUN 2024	29	8
JUL 2024	17	6
AUG 2024	27	7
SEP 2024	13	7
OCT 2024	12	7
NOV 2024	27	9
DEC 2024	15	8
JAN 2025	13	10
FEB 2025	19	3
MAR 2025	16	4
APR 2025	24	4
MAY 2025	15	5
IN TOTAL	429	99

## Metrics

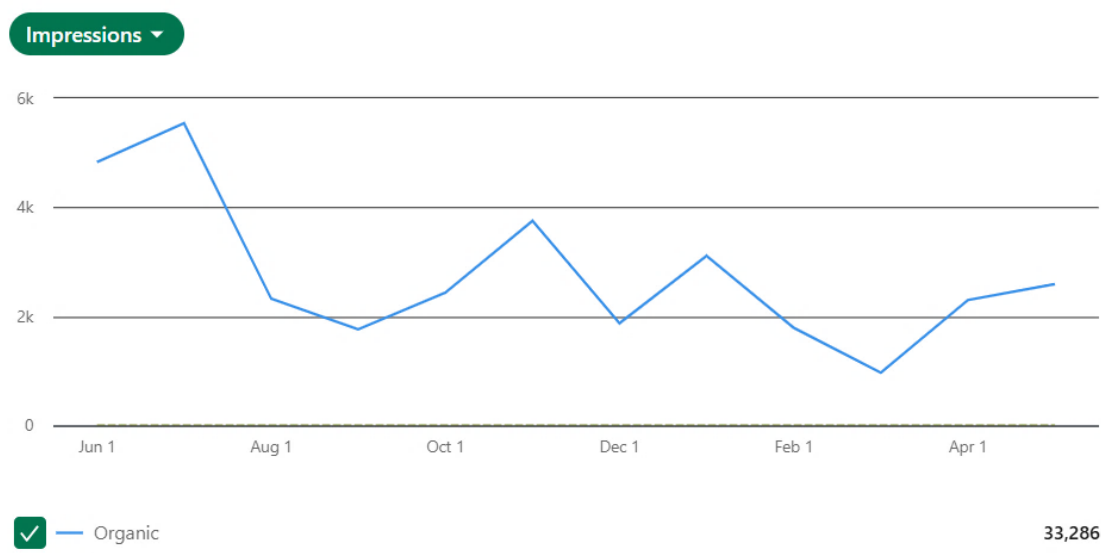


Figure 6. Development of number of impressions on LinkedIn from 1 June 2024 to 31 May 2025

In Figure 7 an overview of which industry the followers of the HarvREST LinkedIn profile are from. The figure shows that we are reaching relevant stakeholders as the project targets the agricultural community (including

farmers, advisors, and agro-entrepreneurs), RES providers and energy experts, as well as policymakers, public authorities, and investors at regional and European levels.

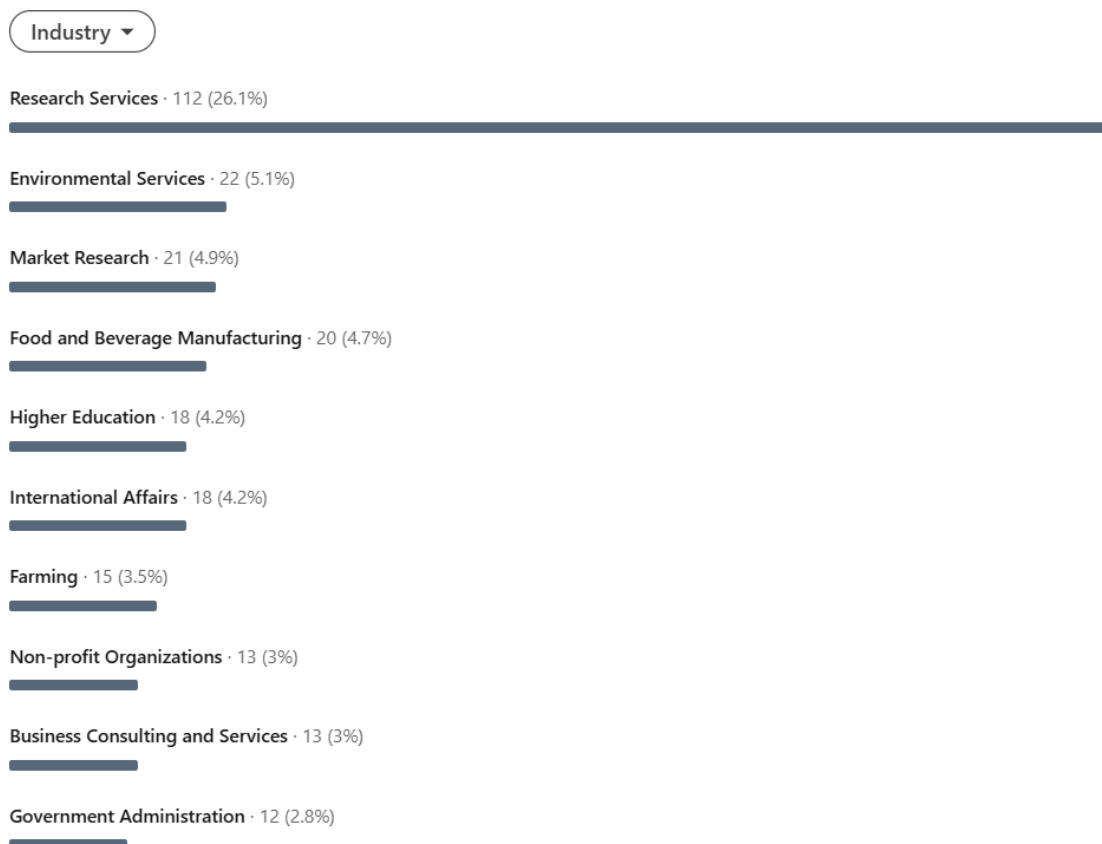
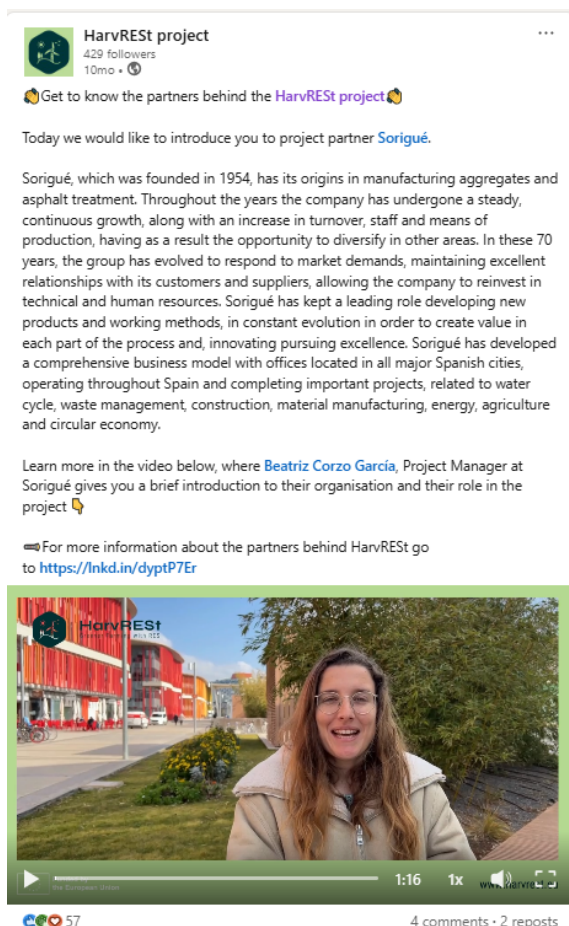


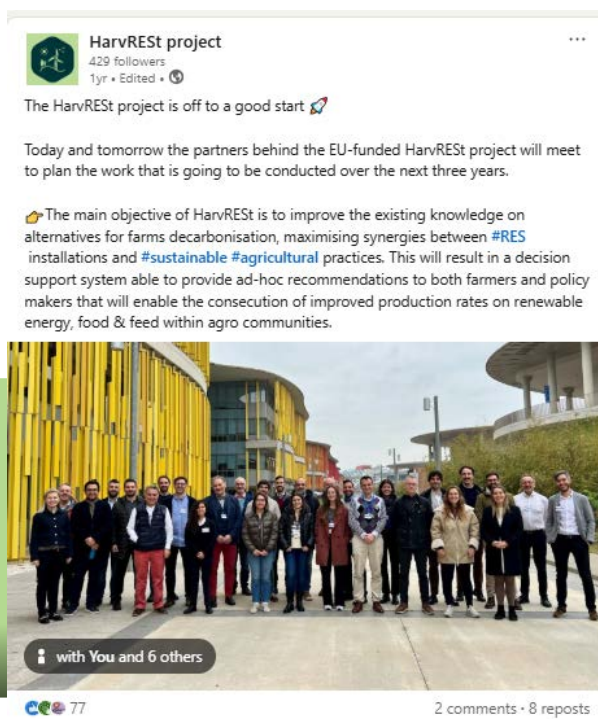
Figure 7. Excerpt of follower demographics by industry on LinkedIn

On social media the strategy is to vary the type of content that is being published such as text + images, documents, polls and videos.

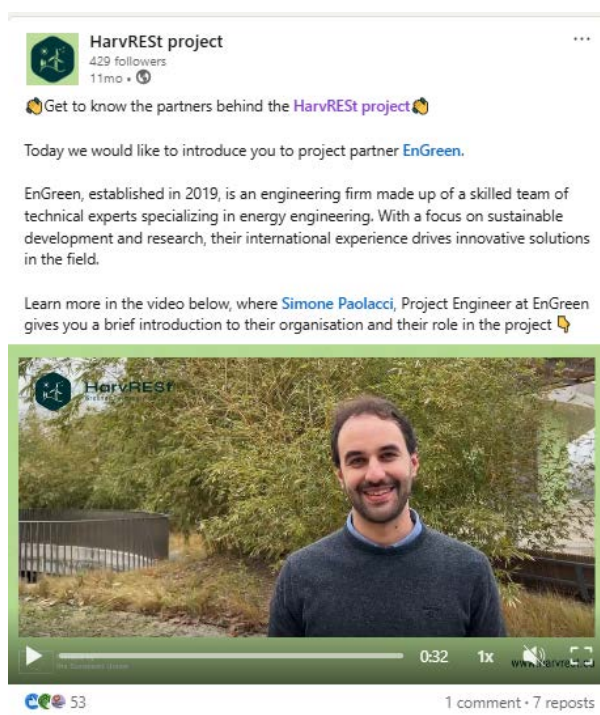
Concerning videos, we have reached almost 8,500 video impressions across LinkedIn and X, where the vast majority of impressions have been generated on LinkedIn. Videos that have been developed include among others a HarvREST introduction video, partner presentation videos and short “fact videos”. Figure 8 shows the top 3 posts on HarvREST’s LinkedIn account in terms of number of impressions.



#1 post generated 2551 impressions ([link to post](#))



#2 Post generated 2096 impressions ([link to post](#))



#3 Post generated 1784 impressions ([link to post](#))

Figure 8. Top 3 posts in LinkedIn

Moreover, the efforts on LinkedIn are supported by communication through the partner organisations' own social media channels as well as personal accounts (Figure 9).

**Climate KIC**  
 105,815 followers  
 1mo •

🌱 How can renewable energy improve farming across Europe?

To celebrate #EarthDay2025, we're sharing the story of Fattoria Solidale del Circeo, one of the pilot farms in the [HarvREST project](#), where renewable energy meets a broader vision of sustainability.

Located just outside Rome, the farm is led by [Marco Berardo Di Stefano](#), who has transformed the site from a traditional dairy operation into an innovative organic and social farm. Marco and his team are integrating renewable energy systems into both open fields and greenhouses, experimenting with semi-transparent solar panels that still allow vegetables to grow.

💬 "It's sustainable from an environmental perspective, but it also makes sense from a financial point of view. Agriculture needs a lot of energy, and it's better if you can produce it yourself."


The HarvREST project, supported by 16 partners across 7 countries, is working to understand what this integration looks like in practice, gathering data from five pilot farms and developing tools that can help more farms make informed decisions about renewable energy adoption.

📖 Read the full interview with Marco: <https://lnkd.in/e/NnfBkX>

📖 Learn more about the HarvREST project: <https://www.harvrest.eu>

🔍 Follow the [HarvREST project](#) for more stories and updates.

#HarvREST #RenewableEnergy



**How renewable energy is improving farming across Europe**

SWIPE RIGHT →

**NORCE Research**  
 25,321 followers  
 1mo •

🇪🇺 You do not have to give up beef to save the planet 🌱. This is what NORCE will demonstrate through our work in the EU-funded [HarvREST project](#), where we aim to significantly increase food security through decentralized energy production ⚡.

Four farms in Europe are involved, including Susanne and Kjell Ivar Ueland's Røysland Gaard in Bjerkreim, Rogaland. In this film, Kjell Ivar explains what is going on. You will also meet industrial partners with whom he has collaborated for years, in his mission to make his farm renewable and cost-effective by producing all the energy he needs himself.


"We have Wagyu cattle, and in the spring, the free-range pigs will return," says Ueland, who also operates a 1,000-square-meter slaughterhouse to the delight of many farmers in the village. 🐷 🐷 🐷

At Røysland Farm, cows and pigs can be transported short distances on trailers behind their own farmer's tractor for slaughter. Today, the slaughterhouse produces a total of 200 different products. These products are distributed to restaurants and delicatessens all over Norway through the company [Nyyt as](#). The slaughterhouse has grown into a medium-sized business, greatly benefiting the farmers in the area.

In this EU Horizon project HarvREST, NORCE assists in analyzing how to develop and expand a smart energy system that supports the full decarbonization process of all activities at the farm, including the slaughterhouse.

The Norwegian pilot will also establish synergies with [Sorigué's](#) HarvREST activities and the Danish pilot [Food & Bio Cluster Denmark](#) to explore the deployment of this technology and replicate the partner's solutions.

[Statskog SF](#) | [Dalane Energi](#) | [Fjordkraft](#) | [Arild Stapnes Johnsen](#) | [Peter Breuhaus](#) | [Ivar Asbjørn Lervåg](#) | [Nordic Edge](#) | [Sine Delta](#) | [Powerpal](#) | [Stavanger kommune](#) | [Rogaland fylkeskommune](#) | [LnettAS](#) | [Statsforvaltaren i Rogaland](#) | [Kristiane Lindland](#) | [Dmytro Ivanko](#)



Decentralized energy production at Røysland Gaard, Bjerkreim, Rogaland




**Confagricoltura**  
 32,110 followers  
 1mo •

Il nostro Ufficio Progettazione ha portato al [Vitality Official](#) il lavoro di tre progetti europei co-finanziati dall'UE, volti a promuovere le nuove tecnologie in [#agricoltura](#), e in particolare in [#viticoltura](#), ed il loro impiego per garantire una maggiore sostenibilità e resilienza alle nostre imprese.

[TRUSTyFOOD](#) è dedicato alla [#digitalizzazione](#) e alla [#blockchain](#) nel settore [#agroalimentare](#), per analizzarne i risvolti positivi su tracciabilità e sicurezza delle filiere.

Il [HarvREST project](#) è un'iniziativa che punta a integrare le energie rinnovabili in agricoltura, ottimizzando la produzione e promuovendo pratiche a basso impatto ambientale, con un focus sulla creazione di comunità energetiche agricole.

[AgriFoodSkills](#), progetto quadriennale (2025-2028) nato dalla collaborazione tra noi e [Università degli Studi di Torino](#) a chiusura della trilogia volta all'attuazione del programma europeo sul Patto per le Competenze (Pact4Skills), coordinato dall'Italia con i progetti Fields, I-Restart e AgriFoodSkills. Il progetto consentirà la creazione di un deposito europeo dei moduli formativi a disposizione gratuitamente di tutti coloro che saranno interessati a formarsi o ri-formarsi sui nuovi saperi.

Daniele Rossi

[#confagricoltura](#) [#noisiamoconfagricoltura](#) [#europa](#) [#formazione](#) [#sostenibilità](#)

Show translation




**Diego Redondo Taberner PhD • 2nd**  
 Project Manager en CIRCE Centro Tecnológico  
 1mo • Edited •

Hace unos días intervine como ponente junto a [Roberto Lázaro](#) en la presentación del [HarvREST project](#), proyecto coordinado por [CIRCE - Centro Tecnológico](#), en una jornada organizada por [González Byass](#) y llena de inspiración, tecnología y compromiso con la sostenibilidad en el sector vitivinícola.

Presentamos los avances del proyecto, cuyo objetivo es transformar las explotaciones agroalimentarias mediante la integración de las energías renovables a través de herramientas digitales y soluciones innovadoras, siempre con la sostenibilidad como eje central.

Además, en el evento se pudo ver en directo como funciona el tractor eléctrico de [Monarch Tractor](#) y el robot eléctrico y autónomo de [Naio Technologies](#).

¡Gracias a [José María Ayuso Rodríguez](#) por organizar esta jornada, presentar las soluciones que se están llevando a cabo en [Bodegas Viñas Del Vero](#) en el marco del proyecto y por su compromiso con el impulso de la innovación! Y también al resto de ponentes: a [Jose Ferrer Castillon](#) por explicar como la innovación es una de las señas de identidad de Viñas de Vero; a [Victoria Gonzalez- Gordon](#) por dejarnos conocer mejor la historia de Gonzalez Byass y su relación con la sostenibilidad, a [Ricardo Fernandez Portabales](#) por mostrar todos los proyectos innovadores que tienen en marcha y a [Miguel Tejerina Sanz](#) por mostrar que es posible integrar la fotovoltaica directamente en el viñedo en [VIÑEDOS DEL RIO TAJO SL](#).

[#HARVREST](#) [#ViticulturaInteligente](#) [#TransformaciónDigital](#)  
[#AgriculturaSostenible](#) [#InnovaciónRural](#) [#DigitalFarming](#) [#ProyectoEuropeo](#)  
[#Ponente](#) [#CoordinaciónDeProyectos](#) [#EnergíasRenovables](#)

Show translation





Figure 9. LinkedIn posts through the partner organisations' own social media channels as well as personal accounts.

## X (Twitter)

An [X profile for the HarvREST project](#) was established in January 2024 (Figure 10). As of 31. May 2025 there are only 33 followers and a total number of 60 posts have been published. The number of impressions generated by the posts has been very low. Only 5 posts have over +100 impressions, 6 posts have had +50 impressions, and the rest (49 posts) have had under 50 impressions (Table 2).

Given the limited engagement observed on HarvREST's X profile, it is proposed to phase out this platform from the project's communication strategy. Despite consistent posting efforts, the platform has not demonstrated sufficient reach or interaction with the target audience. In contrast to the higher engagement levels achieved on LinkedIn and other channels, X has proven to be less effective in supporting the project's dissemination and communication objectives. Redirecting resources from X to more impactful platforms will ensure a more efficient use of communication efforts and maximize the visibility and outreach of HarvREST's results.



Figure 10. HarvRESt profile on X

Table 2: Overview of number of followers and posts on X

Month	Followers	Posts
JAN 2024	1	1
FEB 2024	4	0
MAR 2024	1	2
APR 2024	8	8
MAY 2024	4	9
JUN 2024	1	7
JUL 2024	2	5
AUG 2024	0	7
SEP 2024	4	5
OCT 2024	5	4
NOV 2024	-3	5
DEC 2024	-1	3
JAN 2025	3	3
FEB 2025	4	0
MAR 2025	6	1
APR 2025	0	0
MAY 2025	-6	0
IN TOTAL	33	60



## 5.3 Newsletters

The HarvREST biannual newsletters are a strategic channel for periodic updates and stakeholder engagement. They are distributed to a growing mailing list (currently 216 subscribers) and feature:

- Editorial insights from WP leaders
- Recaps of key events and workshops
- Use case spotlights
- Upcoming milestones
- Partner interviews

Newsletters reinforce cross-platform messaging and direct readers to the website for deeper exploration. [The first edition](#) of the HarvREST newsletter was published in April 2024 and distributed to 36 subscribers via the MailChimp platform. [The second edition](#) followed in October 2024, reaching 69 subscribers, while [the third edition](#), released in April 2025, was sent to 79 subscribers through the same platform. Despite continuous growth, the increase in subscriber numbers via MailChimp has been relatively modest (Figure 11).

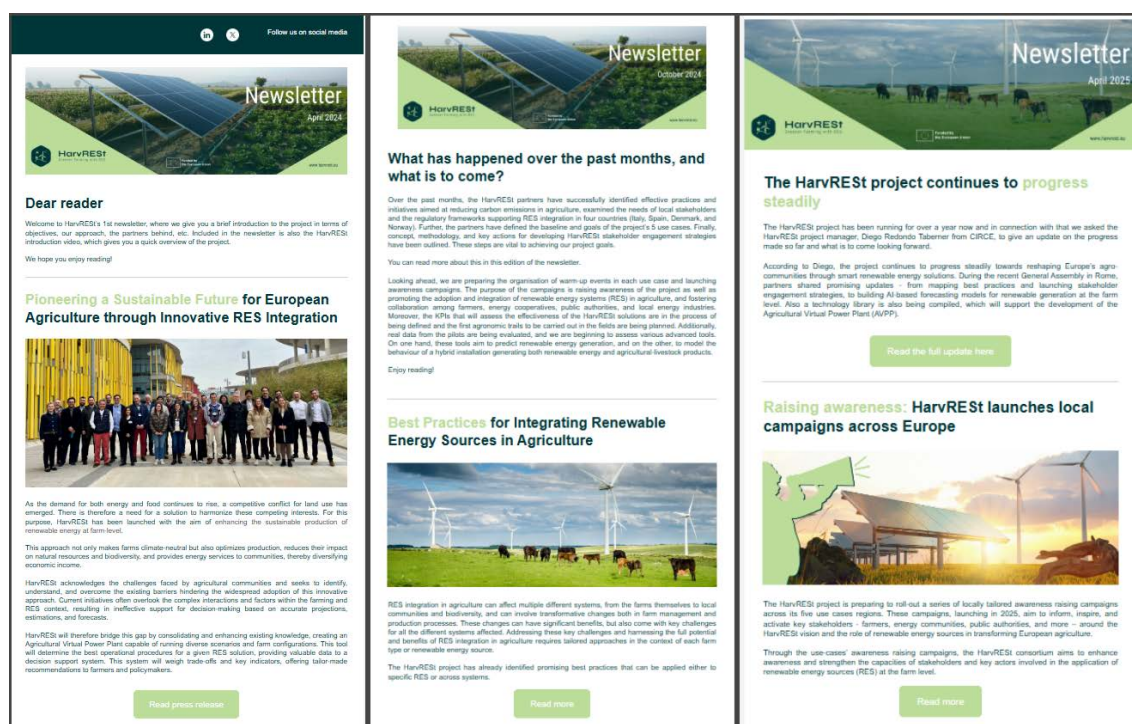


Figure 11. Screenshot of the three editions of the HarvREST newsletter

To expand outreach and accelerate subscriber growth, the third edition of the HarvREST newsletter was also disseminated via LinkedIn in April 2025. This initiative resulted in a rapid increase in followers, with 157 new subscribers on the LinkedIn platform (Figure 12).

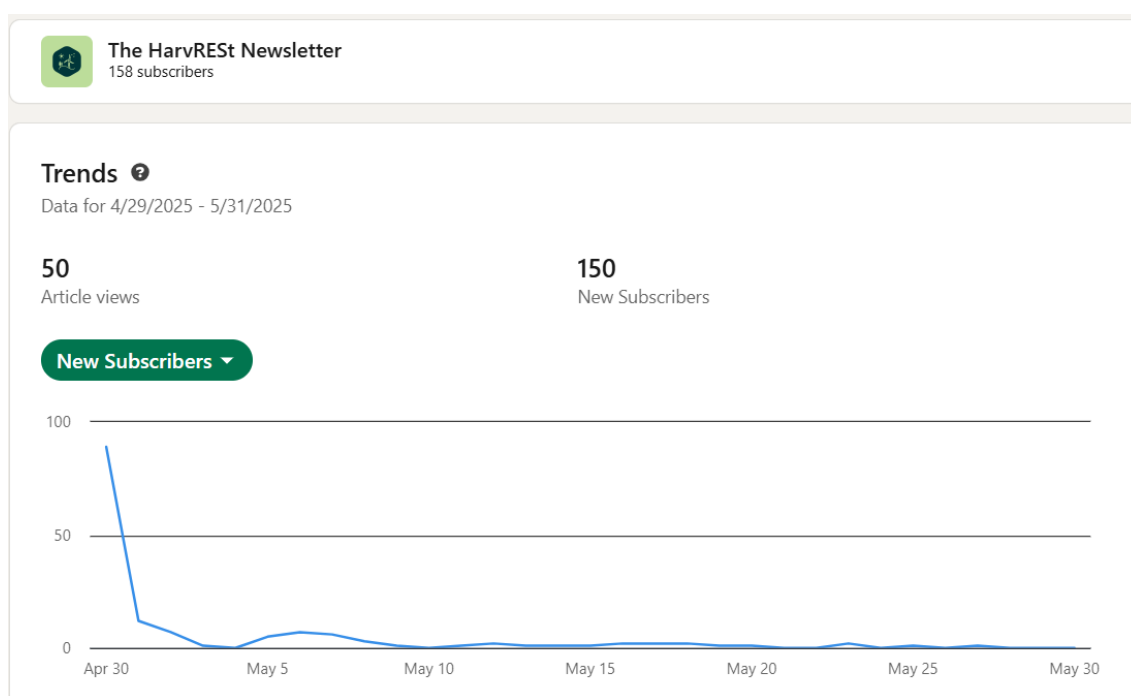


Figure 12. Overview of new newsletter subscribers on LinkedIn from 29 April to 31 May 2025

After consolidating the subscriber lists and accounting for duplicates across MailChimp and LinkedIn, HarvRESt has achieved a total of 216 unique subscribers. This figure demonstrates that **the project has successfully exceeded the KPI target of 150 subscribers**, marking a significant milestone in its dissemination efforts.

News about HarvRESt has also been included in two partner newsletters, namely [FBCD's Danish newsletter](#), which has over 6000 subscribers and [FBCD's international newsletter](#), which has almost 800 subscribers.

## 5.4 Mass Media Presence

Recognizing the value of broader visibility, HarvRESt engages with mainstream and specialized media to communicate project relevance to non-technical audiences. Key actions include:

- **Press Releases:** To date, [6 press releases](#) have been issued covering project launches, use case activities, and event outcomes. The number of press releases consists of both releases made in English and local releases in use case regions languages.
- **Media Coverage:** HarvRESt has secured features in platforms such as AgriTech Europe and Green Future Farms, and local press in use case areas has reported on HarvRESt and regional use case efforts. This includes:

- o TV: 1 (Spain)



- o Radio: 1 (Spain)

De puertas  
al campo



- o Print/Online: Several media coverings in print and online media (Denmark, Spain, Italy)



Number of impressions from online media are at this point 5.6 million, 2.1 million are from within Europe and 3.5 million from Argentina.

These efforts are supported by a tailored media kit and translated content to maximize local relevance and accessibility.



## 5.5 Communication materials

To support the communication of the HarvREST project a range of different communication materials have been developed, all of which are made in line with the HarvREST visual identity guideline (from Figure 13 to Figure 19). Among the materials developed is the HarvREST leaflet, which has been translated into the 4 use case languages; [Spanish](#), [Danish](#), [Norwegian](#) and [Italian](#).



Figure 13. The HarvREST visual identity guideline

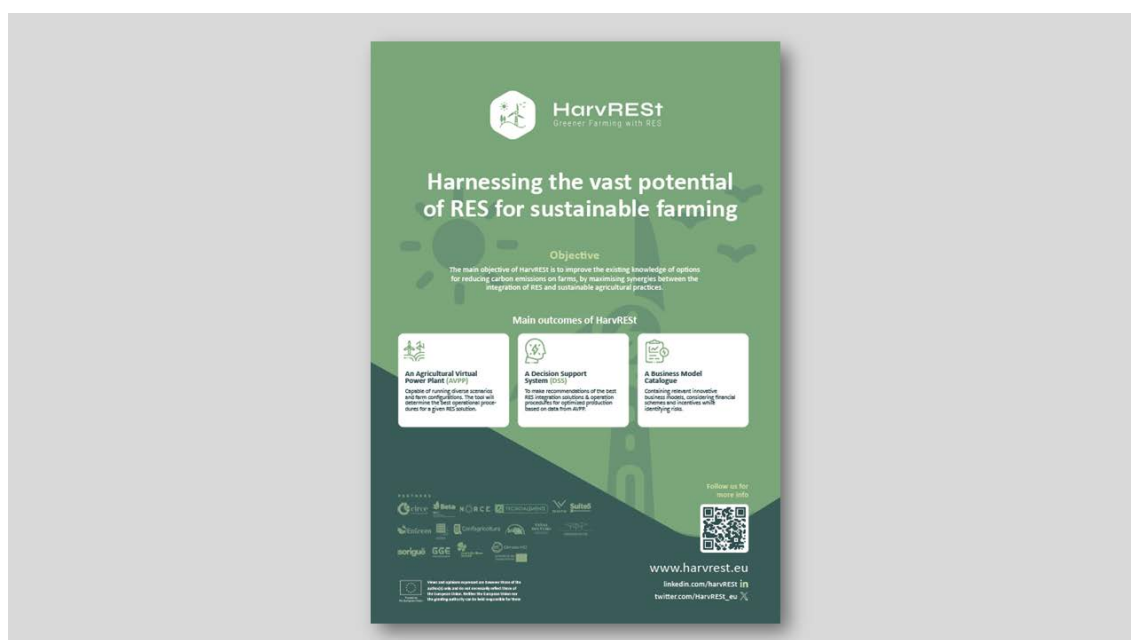


Figure 14. HarvREST A3 poster

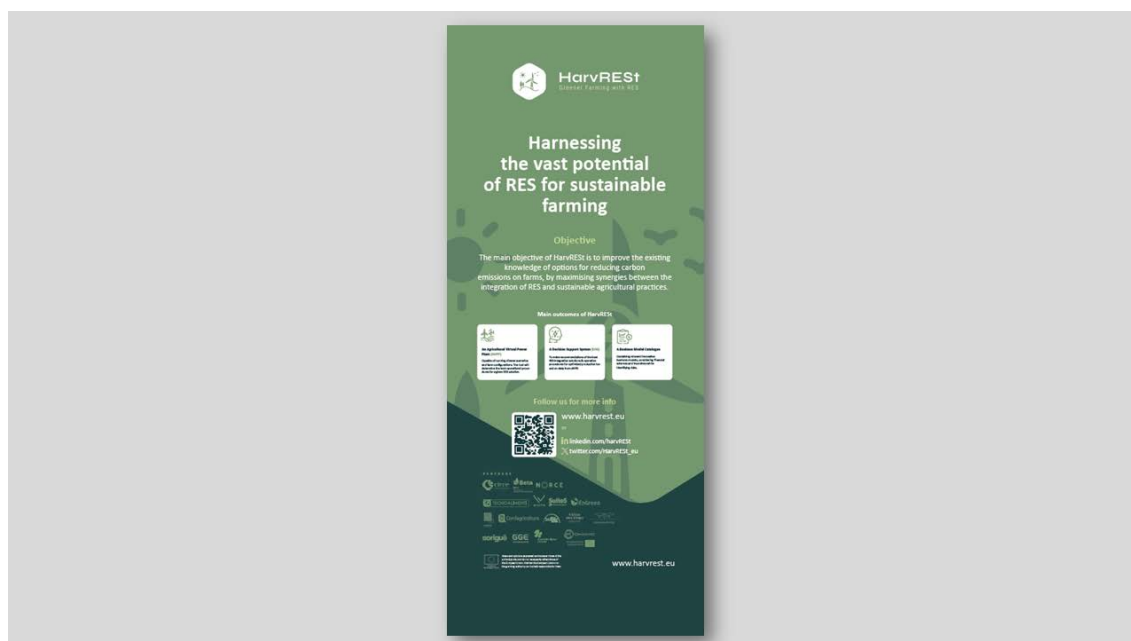


Figure 15. HarvREST roll-up



Figure 16. HarvREST leaflet

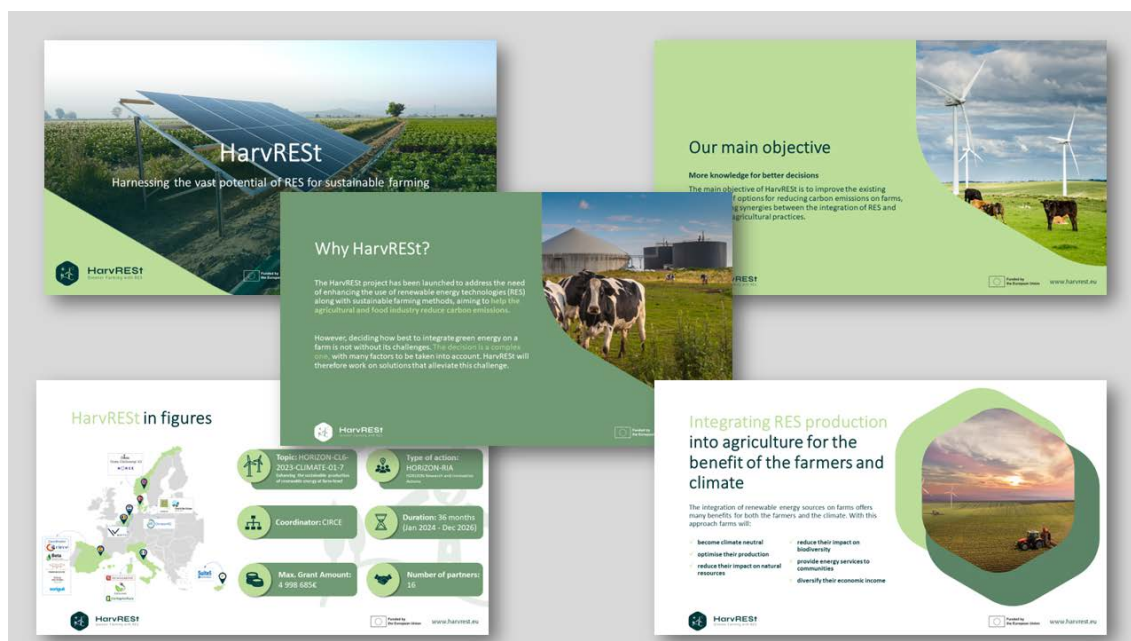


Figure 17. HarvREST general presentation



Figure 18. Frequently asked questions about HarvREST document





Figure 19. HarvRESt introduction video

## 6. DISSEMINATION TOOLS

Dissemination in HarvRESt is about transforming project results—data, insights, methods, and technologies—into tangible, accessible outputs that resonate with key stakeholders. These tools are not only used to communicate achievements but also to promote adoption, encourage replication, and support informed decision-making across the agro-energy ecosystem.

The dissemination toolkit includes scientific and non-scientific outputs, digital and print materials, as well as interactive formats that facilitate dialogue and learning.

### 6.1 Publications

#### 6.1.1 *Scientific Publications*

As part of HarvRESt's commitment to knowledge transfer and open access, the consortium targets high-impact journals and conferences to publish:

- Methods for renewable energy integration in agriculture
- Use case results and performance metrics
- Multi-actor engagement approaches
- Policy and regulatory analysis for RES adoption

Progress to date:

- One project Article at ESPC5 Conference 2024
  - *HARVREST PROJECT, GREENER FARMING WITH RES: THE CATALAN USE CASE*
- More than 8 publications are targeted by project end, covering technical, socio-economic, and policy-relevant themes.

Scientific outputs will be submitted under open-access licenses where possible, aligning with Horizon Europe guidelines.

#### 6.1.2 *Non-Academic Publications*

- General factsheet (produced in M5) gives an accessible project overview for broader stakeholders.
- Practice abstract (technical and policy-focused) are scheduled for release in M18 and M36 to highlight key findings from use cases and policy recommendations.

These materials will be translated into national languages of the use case regions and distributed both digitally and in print during events.

### 6.2 Conference attendance

Engagement with the scientific and professional community is achieved through targeted participation in relevant conferences and symposia. Presentations showcase project progress, initial results, and stakeholder experiences.

To date, HarvRESt has been presented at four conferences listed in Table 3.

**Table 3. Conference presentations**

Conference	Date	Partner
Cluster Biologico Veneto (Italy)	July 4 <sup>th</sup> , 2024	Tecnoalimenti
ESPC5 (European Sustainable Phosphorus Conference (Spain)	October 8 <sup>th</sup> , 2024	Sorigué (CIRCE)
Ganadería del Futuro: Innovación y Sostenibilidad en Proyectos para el Sector (Spain)	March 27 <sup>th</sup> , 2025	CIRCE
II Congress on sustainable viticulture (Spain)	February 1 <sup>st</sup> , 2024	Viñas del Vero

These appearances help position HarvREST within broader research and innovation dialogues, build synergies, and attract interest from other projects, practitioners, and policy makers.

## 6.3 Events and Workshops

Workshops form a critical part of the dissemination and engagement strategy, offering a space for knowledge exchange, feedback collection, and collaborative planning. Local workshops take place regularly in all use cases as the need for involving stakeholders evolve. Local workshops are organized as warm-up events local working Groups and various user involvement events,

In various workshops and stakeholder meetings more than 210 stakeholders across stakeholder groups have been involved.

Future workshops (M18 and M30) will transition from awareness to co-creation and validation of project outputs.

### 6.3.1 Warm-Up Events

At this moment, **five warm-up events** have been conducted in all four use case regions (Italy, Spain, Denmark, Norway) in the framework of WP3:

- The first round of warm-up events mainly focused on engaging local stakeholders, introducing them to the project and its vision and collecting feedback from the local community to better steer the project and align it with regional needs, and also build trust.
- Each session engaged 15–40 local participants, including farmers, regional authorities, technology providers, and NGOs.

#### Italy

Italian first warm-up event was held on November 6<sup>th</sup>, 2024, as a physical event having 15 stakeholders as participants (Figure 20).



Figure 20. Warm-up event Italy

### Spain (VdV-VRT)

The VdV-VRT use case was a physical event on April 8<sup>th</sup>, 2025, engaging 40 stakeholders (Figure 21).



Figure 21: Warm-up event Spain (VdV-VRT)

### Spain (ACSA)

The warm-up event in the ACSA use-case was held on May 20<sup>th</sup>, 2025. 22 stakeholders were participating physically at the event (Figure 22).



Figure 22. Warm-up event Spain (ACSA)



## Norway

The Norwegian use-case had its warm-up event as a physical workshop on January 24th, 2025, hosting 32 local stakeholders (Figure 23).



Figure 23: Warm-up event Norway

## Denmark

The Danish use case held its warm-up event as an online workshop on March 5<sup>th</sup>, 2025. 31 stakeholders were joining and contributing at the event (Figure 24).

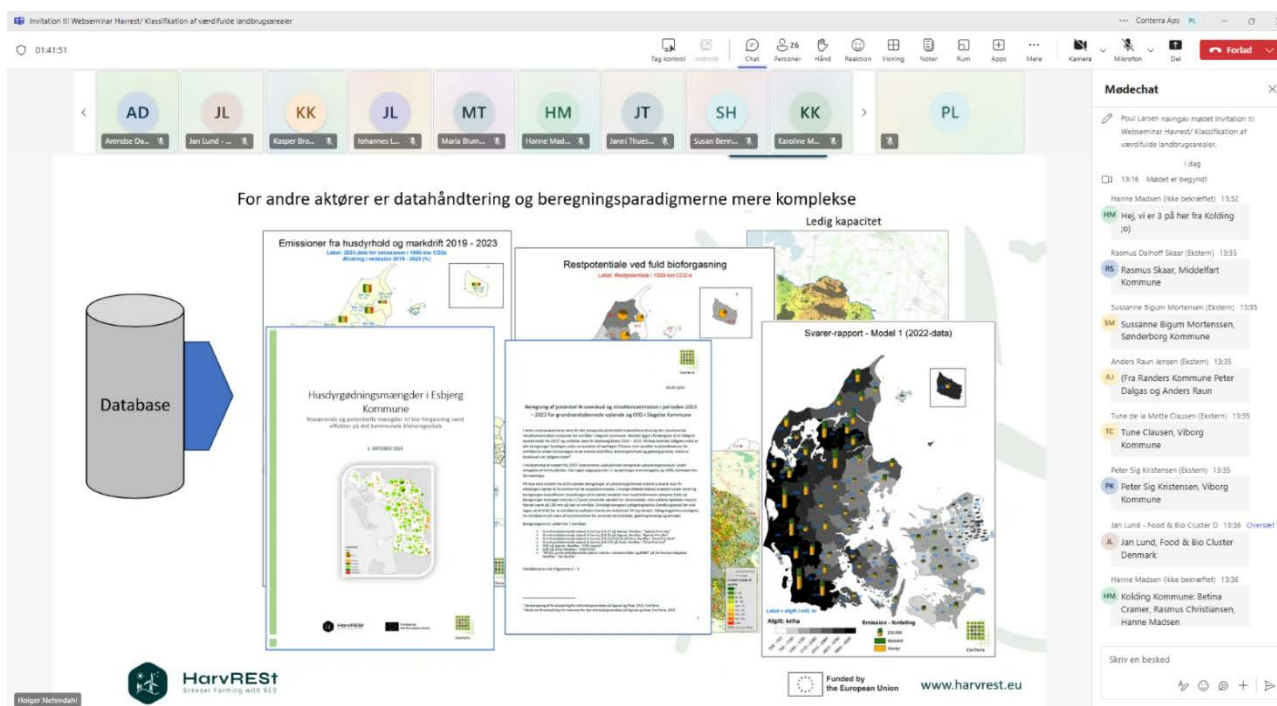


Figure 24. Warm-up event Denmark

### 6.3.2 *Working groups*

Local working groups are established for every use case. They are key for engaging regional stakeholders in co-developing, testing, and adapting project results. They enable knowledge exchange, gather feedback, and ensure the project's relevance and impact in real farming contexts.

Meetings are spread across the different project phases to ensure continuous engagement. Phases are:

- Introduction phase
- Feedback and development phases
- Evaluation and replication planning

During the first 18 months, in total eight meetings have been across all use cases, mainly in the Introduction phase. Involvement in the Feedback and development phase has started for some use cases.

### 6.3.3 *Awareness raising campaigns*

All use cases are planning or have started an awareness raising campaign targeting all stakeholder groups.

In this context two workshops have been held to engage specific stakeholder groups (Table 4).

**Table 4. Workshops in Awareness raising campaign**

Use Case	Date	Partner	Focus
Italy	July 4 <sup>th</sup> , 2025	Confagricoltura	Solar Energy
Denmark	June 3 <sup>rd</sup> , 2025	Conterra	Danish Energy Sector

The awareness raising campaign will continue through the rest of the project, securing a broad awareness of the project and possibilities with RES.

### 6.3.4 *Integration of Tools*

All dissemination tools are interlinked:

- Events generate content for publications and social media.
- Factsheets support workshops by translating data into actionable info.
- Conference materials are repurposed for newsletters and press kits.

The goal is to maximize each output's lifespan and utility across channels, ensuring results reach those best positioned to act on them.

## 7. STAKEHOLDER ENGAGEMENT ACTIVITIES

Stakeholder engagement is not a peripheral component of the HarvREST project, in fact, it's one of its core engines. The project's success hinges on its ability to co-create solutions with those who will apply, regulate, and benefit from them: farmers, cooperatives, energy planners, local authorities, technology providers, and citizen groups.

Engagement activities are planned and executed to ensure stakeholders are not just informed but actively involved in shaping outcomes, contributing to higher impact, relevance, and long-term adoption.

### 7.1 Multi-Actor activities

HarvREST employs a multi-actor approach, central to both Horizon Europe principles and the project's internal methodology (see D3.1 – Multi-Actor Strategy). This involves identifying, categorizing, and engaging stakeholders across several tiers:

- **Stakeholder Mapping**
  - **Categories:** farmers, agri-cooperatives, SMEs, local/regional policy makers, research institutions, NGOs, technology providers, and community representatives.
  - **Mapping criteria:** role in the agri-energy value chain, geographic relevance (use case regions), influence, and willingness to engage.
- **Engagement Methods**
  - **Warm-Up Events:** Held in each use case region (Italy, Spain, Denmark, Norway). These interactive sessions introduced HarvREST and allowed stakeholders to express local needs, challenges, and expectations.
  - **Workshops:** Designed for collaborative learning, highlighting use case progress, and integrating stakeholder feedback on KPIs, technology deployment, and sustainability trade-offs.
  - **Surveys and Interviews:** Used for deeper qualitative insight, especially within WP2 and WP3 tasks.
- **Ongoing Dialogue with stakeholders to kept them in the loop via:**
  - Targeted newsletter segments
  - Social media tagging and direct engagement
  - Invitations to conferences and public events

### 7.2 Cross-project Collaborations

HarvREST actively seeks synergies with other EU-funded projects, platforms, and initiatives working in sustainable agriculture, climate resilience, and energy transition.

There have been several initiatives for starting concrete collaborations with the following projects:

- [ALFA](#)
- [Climate Farm Demo](#)
- [ECOLOOP](#)
- [NENUPHAR](#)
- [ClieNFarms](#)



As an example of collaboration is a joint workshop with NENUPHAR project at the Ganadería Circular conference on March 28<sup>th</sup>, 2025 in Zaragoza (Figure 25). HarvREST partner SORIGUE was participating as a speaker at the conference whereas CIRCE was having the role of moderator at one round table of the event.



Figure 25. Impressions from the joint workshop/event with Nenuphar

The HarvREST team will continue to motivate further collaborations with these projects as well as looking for further opportunities.

With the purpose of:

- **Joint Dissemination Opportunities**
  - HarvREST partners are exploring co-hosted webinars and shared booths at events like EU Green Week and Horizon Europe events.
  - Examples include early alignment with EIP-AGRI and CORDIS-listed projects focused on energy-positive farming and climate-smart agriculture.
- **Knowledge Exchange**
  - Participation in joint stakeholder panels, where learnings and challenges are shared across projects.
  - Contributions to multi-project newsletters and policy briefs, offering a united voice on emerging RES-agriculture policies.

- **Horizon Europe Networking**
  - HarvRESt teams are preparing joint sessions for upcoming Horizon Europe community events to amplify impact and build strategic partnerships.

## 8. MONITORING AND KPIS

Monitoring and evaluating the effectiveness of Communication, Dissemination, and Stakeholder Engagement activities is important for ensuring that HarvREST meets its outreach and impact objectives. A robust and systematic tracking framework underpins WP8, allowing the project team to assess progress, adapt strategies in real-time. The monitoring process relies on a combination of KPIs, quantitative metrics, and qualitative feedback. These indicators were initially defined in the D8.1 Communication and Dissemination Plan and have been further refined and operationalized throughout the first year of the project.

Tracking KPIs serves multiple purposes:

- **Performance Management:** It ensures that communication and dissemination efforts stay aligned with project goals and timelines.
- **Impact Measurement:** It helps evaluate how effectively HarvREST engages its target audiences and disseminates its outputs.
- **Adaptive Management:** It provides real-time insights, allowing the team to recalibrate actions and optimize resource use.
- **Transparency and Accountability:** It offers clear, evidence-based reporting to project partners, stakeholders, and the European Commission.

Data is gathered from a variety of sources, including website analytics, social media engagement tools, event participation logs, stakeholder databases, and media monitoring platforms. The project uses collaborative tools like Podio to centralize data collection and reporting, ensuring consistency and ease of access.

Table 5 presents the KPIs set for HarvREST's C&D activities and reports on their current status.

**Table 5. Status of KPIs defined for HarvREST's C&D**

Tools	Monitoring indicator	Target value	Status (31 May '25)
Project website	Nº of page impressions	10.000 hits (events)/year	7024*
Social media	Nº of posts	250	159
E-Newsletter	Nº of subscribers	150	217
Promotional materials	Nº of brochures/leaflets	2500	617
	Nº of video impressions	1500	8492
Scientific and technical publications	Nº of papers	8	1
	Nº of downloads of technical publications	70	0
Cooperation with other projects	Nº of collaborations established	12	4
Social and professional networking	Nº of collaboration agreements	6	1
Press media	Nº of press releases	25	6
	Nº of mailouts & downloaded newsletters	+500/release	5897
Local workshops	Nº of local workshops	+4 (one per use case)	4
	Nº of attended conferences	8	4

Conferences and workshops	Nº of organized workshops	2	1
	Nº of participants final project conference	100	n.a.

n.a.: not applicable

\* The number of events is for 14 months (April 2024 to May 2025)

## 8.1 Analysis of Impact and Reach

The Communication, Dissemination, and Stakeholder Engagement activities carried out during the first 18 months of the HarvREST project have generated a significant impact and have effectively contributed to raising awareness, disseminating project outputs, and fostering engagement across multiple stakeholder groups.

An analysis of the KPIs presented in Section 8.1 demonstrates substantial progress towards the project's mid-term targets:

- **Website Engagement:** Since its launch, the HarvREST website has recorded 7,024 events, demonstrating a steady growth in visitor interactions. Although the annual target is 10,000 events, the current numbers reflect a promising trend, especially considering the increase in outreach efforts.
- **Social Media Activities:** A total of 159 posts have been published across LinkedIn and X (formerly Twitter), reaching approximately 63% of the final target of 250 posts. HarvREST's LinkedIn presence, with over 429 followers and over 44,000 impressions, highlights the project's growing influence in the targeted sectors. Additionally, video content has generated over 8,492 impressions, significantly surpassing the KPI of 1,500 impressions, indicating strong engagement with dynamic, visual content.
- **Newsletter Subscribers:** The project has exceeded its newsletter subscriber KPI, reaching 217 unique subscribers across MailChimp and LinkedIn, against the original target of 150 subscribers. The expanded use of LinkedIn as an additional platform has been instrumental in accelerating subscriber growth.
- **Promotional Materials:** A total of 617 brochures and leaflets have been distributed, representing around 25% of the final target of 2,500. While this metric is below mid-term expectations, ongoing and upcoming events and workshops are expected to boost distribution rates in the second half of the project. The actual count is believed to be higher than 617, since not all use of leaflets/brochures is up to every local partner and cannot be automatically monitored.
- **Scientific Publications:** No scientific papers have been published yet. However, several publications are under preparation, and the targeted eight scientific outputs remain on schedule for project completion, aligning with the research and innovation timelines.
- **Cooperation and Networking:** Four collaborations with other projects have been initiated, and one formal collaboration agreement has been signed. While these figures are below the final targets (12 collaborations and 6 agreements), ongoing initiatives with projects such as ALFA, Climate Farm Demo, ECOLOOP, and NENUPHAR suggest a positive trajectory toward achieving these goals.
- **Press and Media Engagement:** Six press releases have been issued, and HarvREST has achieved an estimated 5.6 million media impressions globally, including 2.1 million impressions from European audiences. This broad media reach highlights the project's ability to attract attention beyond the immediate stakeholder community.
- **Workshops and Conferences:** Six workshops have been organized, surpassing the initial target of four workshops (one per use case). HarvREST has also participated in four conferences, which is halfway toward the target of eight events by project end.

In summary, the project has already met several of its key mid-term KPIs, especially in areas critical for awareness and stakeholder engagement such as website interactions, newsletter subscriptions, social media impact, and video engagement. Areas requiring continued focus include increasing the volume of scientific publications, expanding collaborations, and enhancing the distribution of promotional materials.



## 9. CHALLENGES AND MITIGATION MEASURES

As with any large-scale multi-actor project, HarvREST has encountered several communication and dissemination challenges during its first 18 months of implementation. Identifying these obstacles early and responding with strategic mitigation actions has been essential to maintain momentum and maximize outreach impact.

Below, it is outlined the key challenges faced and the corresponding measures implemented.

### 9.1 Slow Newsletter Subscriber Growth

#### Challenge:

Initially, gaining subscribers for the HarvREST newsletter proved slower than anticipated. Organic growth through the website and event sign-ups did not yield the desired uptake within the first few months.

#### Mitigation Strategy:

- To boost visibility and reach a broader professional audience, the newsletter was also launched and promoted via LinkedIn.
- By leveraging the project's LinkedIn network and partners' amplification efforts, the subscriber base grew significantly.
- As a result, the project successfully reached its subscriber target ahead of schedule.

### 9.2 Low LinkedIn "Company" Page Visibility

#### Challenge:

LinkedIn algorithms tends to rank posts from company pages lower compared to posts from personal profiles, making it harder for HarvREST's official page to gain visibility and reach.

#### Mitigation Strategy:

- A revised engagement strategy was adopted:
  - Increased interaction: HarvREST's page actively comments on posts from individuals and other company pages to enhance its visibility.
  - Partner mobilization: Partners were encouraged to engage more actively by liking, commenting, and sharing HarvREST's posts, boosting organic reach through their networks.
  - Content strategy adjustment:
    - Reduced the number of posts containing external links, since LinkedIn's algorithm penalizes posts that redirect users off the platform.
    - Rather than using LinkedIn's "share" function (which further decreases reach), HarvREST publishes adapted partner content directly on its own page, ensuring better distribution and higher engagement.

These tailored tactics have resulted in improved post visibility and engagement rates, strengthening the project's social media footprint.

### 9.3 Key Takeaways

Therefore, after the first 18 months of the project, main key takeaways can be summarized in three:

- Flexibility and rapid adjustment of communication tactics are critical in the fast-changing landscape of digital engagement.
- Leveraging platform-specific behaviors (like LinkedIn's preference for native content and direct interactions) ensures higher effectiveness.
- Partner collaboration is indispensable because collective action amplifies outreach efforts and boosts trust and credibility across stakeholder groups.

Moving forward, the project will continue to refine its C&D strategy based on platform analytics, user feedback, and evolving best practices to ensure HarvREST's communication remains impactful and far-reaching.

## 10. MID-TERM CONCLUSIONS AND NEXT STEPS

At the mid-point of the HarvRESt project, the C&D activities have laid a solid foundation for effectively promoting project results and engaging with key stakeholders. The established strategy has successfully identified and reached target audiences through a multi-channel approach, reinforcing the project's visibility and fostering a sense of community around HarvRESt's mission to harness renewable energy sources for sustainable farming.

Key achievements at this stage include:

- Deployment of a strong project brand and visual identity.
- Consistent and diversified outreach via digital platforms, traditional media, and direct stakeholder engagement.
- Development of key promotional materials and a project website serving as central communication hubs.
- Initial stakeholder engagement activities that have ensured a broad and inclusive dialogue about project objectives and progress.
- First dissemination of preliminary results through scientific and public channels, setting the groundwork for knowledge sharing and future exploitation.

Despite these advances, some areas warrant further attention. Engagement with policymakers and broader industry representatives can be enhanced to maximize impact and ensure the project's findings translate into real-world applications. Similarly, the strategy will need to continuously adapt to integrate emerging results and stakeholder feedback.

Therefore, the next steps should be:

1. **Strategy Update:** The C&D Plan will be reviewed and updated at the 24-month milestone to integrate the latest project developments and refine targeting strategies.
2. **Intensified Stakeholder Engagement:** Focus will shift toward deeper engagement activities such as workshops, policy dialogues, and multi-actor forums to increase participation from underrepresented groups.
3. **Content Enrichment:** Emphasis will be placed on producing more in-depth technical content (e.g., white papers, policy briefs) to support the dissemination of scientific and technical findings.
4. **Monitoring and Evaluation:** Implementation of enhanced KPIs to better track the reach and effectiveness of C&D actions and allow for more dynamic adjustments based on performance data.
5. **Exploitation Pathways:** Further development of the exploitation strategy to ensure that the project results, tools, and methodologies are widely adopted post-project, with initial steps taken towards IPR management and potential commercial spin-offs.
6. **Synergies and Collaboration:** Strengthened collaboration with other EU-funded initiatives and projects to amplify the reach of HarvRESt's outcomes and ensure alignment with broader sustainability goals in the agricultural sector.

The project remains well-positioned to meet its final objectives, leveraging the strong momentum built during this first phase to maximize its impact by the end of the project.

## 11. CONCLUSIONS

The HarvRESt project has made substantial progress toward achieving its communication, dissemination, and exploitation objectives. The strategy developed and deployed during the first half of the project lifecycle has successfully built awareness, engaged diverse stakeholder groups, and established a recognizable project identity.

Communication efforts have leveraged digital and traditional channels, ensuring broad outreach and visibility. Dissemination activities have begun to share early project insights, laying the groundwork for the wide-scale promotion of results as they mature. Stakeholder engagement, a cornerstone of HarvRESt's approach, has initiated meaningful dialogues with key actors across the agricultural, energy, and policy sectors.










While achievements to date are encouraging, continuous refinement of tactics and closer alignment with project advancements are essential to sustain momentum. The next phase will focus on intensifying engagement, enriching dissemination content, and preparing for the long-term exploitation of results.

In conclusion, HarvRESt's communication and dissemination activities are on a solid trajectory. With ongoing adjustments and a proactive approach to stakeholder interaction and knowledge sharing, the project is well positioned to maximize its impact and contribute significantly to the advancement of renewable energy integration in sustainable farming systems across Europe.



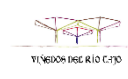

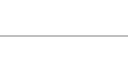





## The project

The HarvREST project aims to enhance the sustainable production of renewable energy at farm-level. This approach not only makes farms climate-neutral but also optimizes production, reduces their impact on natural resources and biodiversity, and provides energy services to communities, thereby diversifying economic income. However, deciding how best to integrate renewable energy sources (RES) on a farm is not without its challenges. The decision is a complex one, with many factors to consider. Due to this, HarvREST seeks to identify, understand, and overcome the existing barriers hindering the widespread adoption of this innovative approach. Current initiatives often overlook the complex interactions and factors within the farming and RES context, resulting in ineffective support for decision-making based on accurate projections, estimations, and forecasts. HarvREST will therefore consolidate and enhance existing knowledge, creating an Agricultural Virtual Power Plant capable of running diverse scenarios and farm configurations. This tool will determine the best operational procedures for a given RES solution, providing valuable data to a decision support system. This system will weigh trade-offs and key indicators, offering tailor-made recommendations to farmers and policymakers.

PARTNER		SHORT NAME
	CIRCE Research Centre	CIRCE
	BETA Technological Centre	UVic-UCC
	NORCE	NORCE
	Tecnoliment	TCA
	WHITE	WR
	Suite5 Data Intelligence Solutions Ltd.	Suite5
	EnGreen	EnG
	ConTerra	CT
	Confagricultura	CONFAGRI



	Fattoria Solidale del Circeo	FSDC
	Viñas del Vero	VdV
	Viñedos del Rio Tajo	VRT
	Sorigué	ACSA
	Grønn Gårdsenergi AS	GGE
	Food & Bio Cluster Denmark	FBCD
	Climate KIC	CKIC
	HEC Paris	HEC

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